



CRANE PAYMENT INNOVATIONS

mei | EasiChoice
acceptor



Your cashless advantage

Offer your customers an easy choice for making a purchase and increase your sales.

The vending industry has seen significant growth in cashless transactions in recent years. Credit and debit cards are rapidly becoming important consumer payment options.

With the MEI EasiChoice bezel from CPI your vending machines can accept any payment type the consumer has in their pocket: bills, coupons, magnetic stripe cards, NFC/ contactless payments, mobile wallets and contactless EMV cards. When your machines take multiple forms of payment, which include a wide variety of cashless options, your customers are more likely to make a purchase. Let the EasiChoice validator increase your sales and help you maximize the revenue at your machines.

Consumer convenience

- Modern payment unit with easy-to-follow visual and audible instructions for convenient, fast and secure transactions
- More choice for making a purchase: bills, coupons, credit and debit cards or NFC/ contactless (tap-and-go)
- Unwanted transactions can be cancelled with one touch of a button
- High contrast, easy-to-read display
- Bright LED runway lights merchandise the machine and indicate where to pay

Operator friendly

- One product for multiple payment types
- Increases sales and leads to higher site retention
- Compatible with other payment systems in your field base

Simple installation

- Fits into the standard bill validator slot – no additional openings required on the machine
- Can be easily retrofitted onto the existing MEI VN Series note acceptors in your field base

Reliability

- Features MEI – the industry's best selling note acceptor – ensuring reliability and a high note acceptance rate
- EMV compliant, L1 & L2
- PCI-DSS certified when paired with an Advance 5000 telemeter



Tap-and-go contactless payment technology

MEI EasiChoice bezel

Certified. Complete. Your cashless advantage.

Certified

The EasiChoice bezel is EMV Level 1 and Level 2 certified, so you can have the confidence that your bezel supports new industry standards, as more secure cards are introduced into the marketplace. The EasiChoice, like any MEI cashless bezel, is PCI-DSS certified when paired with a MEI telemeter- the Advance 5000. With the MEI solution, data encryption makes every transaction secure, so you can enable cashless acceptance with certifiable confidence.

Complete

A compact all-in-one bezel, EasiChoice enables both note acceptance with cashless in your machine with a contactless/contactless EMV-ready feature. The contactless feature is the technology for easy "wave-and-go" payments used on newer cards and mobile wallet solutions. Accepting any form of payment gives consumers the flexibility to pay their way, matching the retail experience. LED denomination lights even indicate in real time which notes are being accepted.

The EasiChoice bezel fits right on to your existing MEI validators. This modularity, coupled with the reliability, security and performance of MEI validators, drives your profitability even further. With over 3 million validators sold, it's a solution you can count on. In order to provide all the hardware you need to accept electronic payments, MEI also offers the Advance 5000 telemeter.

The Advance 5000 establishes connectivity to your vending machines, allowing you to process transactions through a 3G communication network. Modular components make communication upgrades to the latest technology easy. When combined with an MEI supported gateway and merchant supplier, the solution is complete.

The EasiChoice validator is your cashless advantage

Advance 5000 technical specs

- ❑ Modular design for ease and flexibility of upgrades
- ❑ LED lights and menu buttons for fast, user-friendly diagnostics and programming
- ❑ WAN ready
- ❑ Industry standard interfaces (USB, USB 1.1, DEX, NAMA VDI)
- ❑ Expandable memory for tomorrow's needs with SD card support
- ❑ Compatible with 3G networks



Products Specs at a Glance

Power Consumption	Acceptance: 15 Watts Operating Environment - 15° C - 60° C
Power Sources	22 VDC to 45 VDC)
Interface	MDB
Bill Insertion	4-Way

EasiChoice accepts

- ❑ Mastercard® PayPass, Visa® PayWave, American Express® Express Pay and Discover® Zip
- ❑ Interac Flash, ApplePay® and Google Wallet



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